Dear GSAPP Students,

We welcome you to participate in ***Represent GSAPP***, a collective project to investigate the future of the school through it’s physical spaces. The project will begin by assembling an archive of images and videos of the school that will then be used to produce representations of various kinds to project new ideas for the future of the school.

Starting this week, the GSAPP Digital Communications and Research team will begin to post an archive of historical photographs of the school through the [@ColumbiaGSAPP](http://instagram.com/columbiagsapp) Instagram account. **We ask students to contribute by taking photos and videos of key spaces and activities of the school today, tagging the locations and programs, and submitting them through Instagram or email (instructions below).** This collection will be displayed in realtime on the [school website homepage](http://www.arch.columbia.edu).

Students are encouraged to challenge contemporary visual culture and media when contributing to this archive. Claiming photographer Iwan Baan is the [power broker of contemporary architecture](https://twitter.com/LangeAlexandra/status/451777935310327808), is analogous to arguing that the way the image of physical space is [taken](http://www.harvarddesignmagazine.org/issues/38/who-pays-for-the-picture), [treated](http://www.buzzfeed.com/hnigatu/how-to-tell-if-your-friends-are-nofilter-fakers-on-instagram#2wuui62) and [categorized](http://www.wired.com/2012/04/an-essay-on-the-new-aesthetic/) is as important as the content of the image itself. We encourage you to take a position when documenting the school by experimenting with the visual spectrum through contemporary media tools such as [Hyperlapse](http://www.washingtonpost.com/blogs/innovations/wp/2014/09/08/why-i-think-hyperlapse-is-the-best-app-of-2014/), [Snapseed](https://itunes.apple.com/us/app/snapseed/id439438619?mt=8) and [Matter](http://architizer.com/blog/this-insane-app-lets-you-insert-spinning-3d-models-in-your-photos/), or through analog processes.

Later this month you will be able to download the images and videos as the raw material to make representations of the school as you wish it to be. Collages, diagrams, videos, models, websites and interventions in the space of the school are only a few examples of the types of submissions we would like to see. **Selected submissions will appear on the homepage of the school website and in an exhibition in Avery.**

Instagram Submission Instructions

1. To submit via Instagram, please email your username to [repgsapp@columbia.edu](mailto:repgsapp@columbia.edu) by noon on Friday, Sept 12.
2. Post photos and videos using the #RepGSAPP hashtag
3. Tag the location (building and floor), for instance:
   1. #Avery1, #Avery2, #Avery3, #Avery4, #Avery5, #Avery6, #Buell1, #Buell2, #Buell3, #Fayerweather2 (or #Fayer2)
4. Tag the program(s) captured in the photo. Try to use the tags on the GSAPP homepage where possible, such as:
   1. #draw, #read, #write, #discuss, #make, #lecture, #render, #celebrate, #critique, #plot, #exhibit, #teach, #learn, #spray, #sleep, #smile

Email Submission Instructions

1. To submit via email you can send your photos at anytime using exactly RepGSAPP as the email subject (this is important as the reply is automated).
2. Mention the location (building and floor) in the email body (same as for Instagram).
3. Mention the program(s) captured in the photo (same as for Instagram).